

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33810-1

DATE PRINTED

09/24/12

AND

PAGE 1

10125	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340980		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MBMG		CATHLEEN GALGIANI FOR SENATE 2012		
AND	2056 Cotner Ave		10011 Folsom Blvd # 263		
ADDRESS	Los Angeles CA 90025-5604		Sacramento CA 95827-1408		
	USA		USA		
CONTACT	barbara stein		PRODUCTcathlee galgiani for senate 2012		
LOCAL SALESPERSON	MICHAEL MCCARTHY	AGENCY EST. NO. 2	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 10/14/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	2	01:00P	02:58P	30S	10/08/12-10/12/12	THE DOCTORS	2	450.00	900.00
2	M-F	2	02:58P	04:00P	30S	10/08/12-10/12/12	DR PHIL	2	450.00	900.00
3	M-Th, Su	3	04:28A	05:00A	30S	10/08/12-10/14/12	CBS MORNING NEWS	3	75.00	225.00
4	M-F	2	05:00A	06:00A	30S	10/08/12-10/12/12	CBS13.COM @ 5AM	2	180.00	360.00
5	M-F	5	06:00A	07:00A	30S	10/08/12-10/12/12	CBS13.COM @ 6AM	5	315.00	1575.00
6	M-F	5	07:00A	09:00A	30S	10/08/12-10/12/12	CBS THIS MORNING	5	315.00	1575.00
7	Sa	1	05:00A	07:00A	30S	10/13/12-10/13/12	CBS THIS MORNING - SATURDAY	1	180.00	180.00
8	Su	1	07:58A	09:00A	30S	10/14/12-10/14/12	FACE THE NATION	1	1800.00	1800.00
9	M-F	3	04:00P	05:00P	30S	10/08/12-10/12/12	CBS13 NEWS @ 4	3	675.00	2025.00
10	M-F	2	05:00P	05:30P	30S	10/08/12-10/12/12	CBS13 NEWS @ 5	2	1350.00	2700.00
11	M-F	3	06:00P	06:30P	30S	10/08/12-10/12/12	CBS13 NEWS @ 6	3	1350.00	4050.00
12	M-F	2	12:05A	01:05A	30S	10/08/12-10/12/12	THE LATE LATE SHOW W/CRAIG	2	360.00	720.00
13	M-F	3	11:00P	12:05A	30S	10/08/12-10/12/12	DAVID LETTERMAN	3	675.00	2025.00
14	M-Su	5	10:00P	11:00P	30S	10/08/12-10/14/12	CBS 13 10PM NEWS M-SU	5	1800.00	9000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	Sa-Su	2	11:00P	12:00M	30S	10/13/12-10/14/12		2	495.00	990.00
16	Th	1	09:00P	10:00P	30S	10/11/12-10/11/12	ELEMENTARY	1	5400.00	5400.00
17	Sa	1	07:58P	08:58P	30S	10/13/12-10/13/12	CRIMETIME SATURDAY	1	1800.00	1800.00
18	Sa	1	08:58P	10:00P	30S	10/13/12-10/13/12	48 HOURS MYSTERY	1	2700.00	2700.00
Total Contract:								44		38925.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						38925.00	.00	.00	38925.00	
GRAND TOTAL									38925.00	

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